form©

Initial Brand Identity

Bondford

Version 1.0 // 06.07.2018

Please note: The following identities have been used with creative campaigns to visualize how the identity works within real-life applications. The logos are however not exclusive to the campaigns on which they are used. The identities can be interchanged to achieve the optimum look and feel for the campaigns and to enhance the tone of voice which the brand conveys.

Bondford Identity
#01

Logo Design

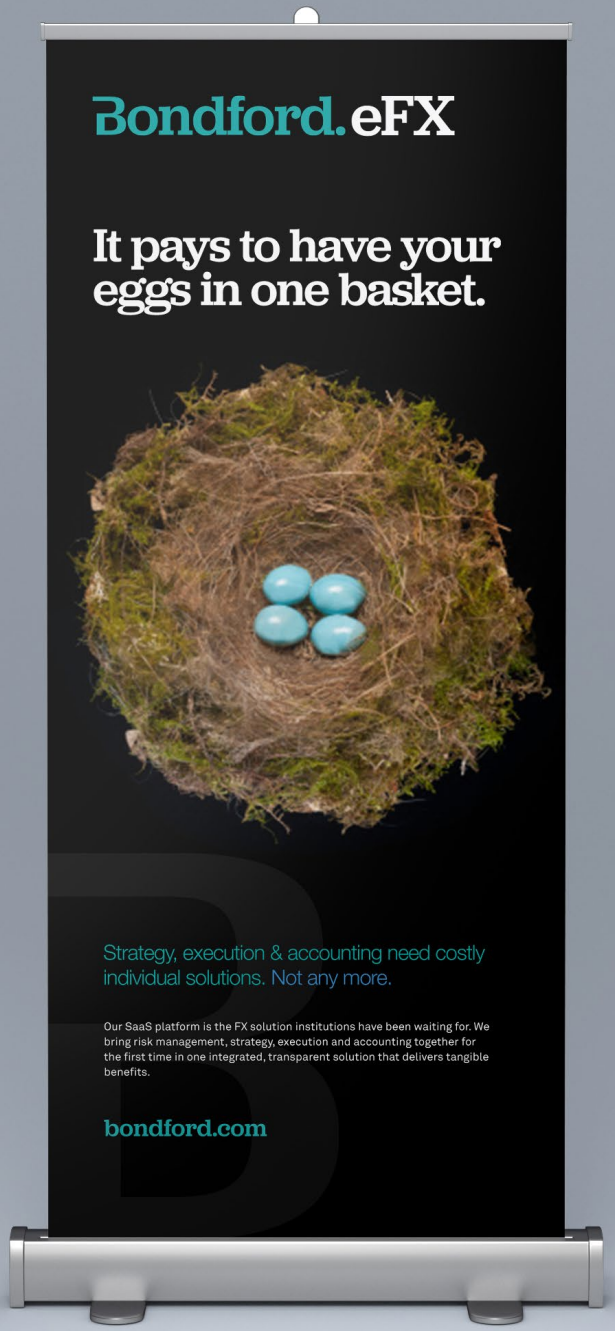
Bondford.

Adaptions

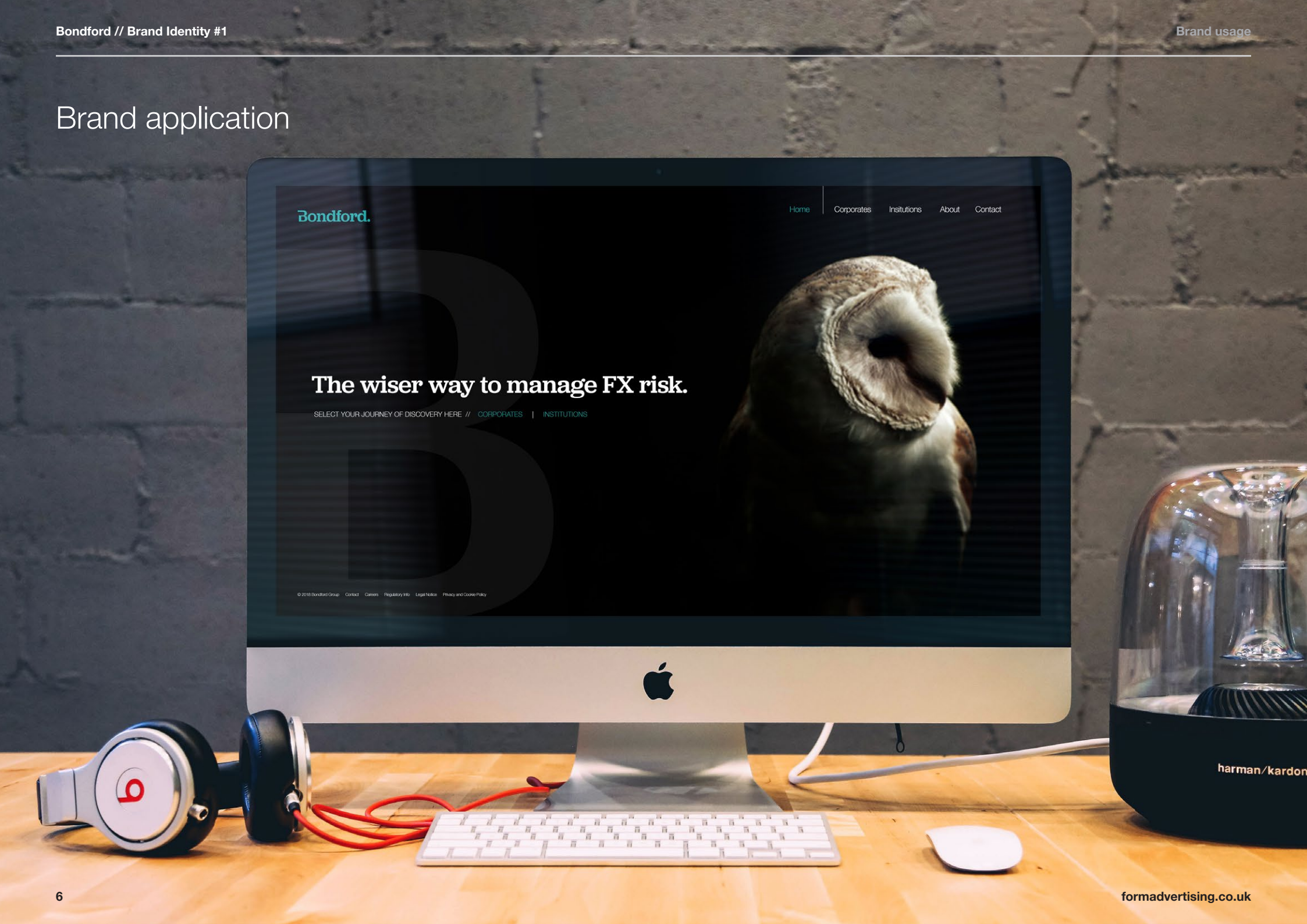
Primary Colour Palette

Brand application

Brand application



Brand application



Brand application

Bondford Identity
#02

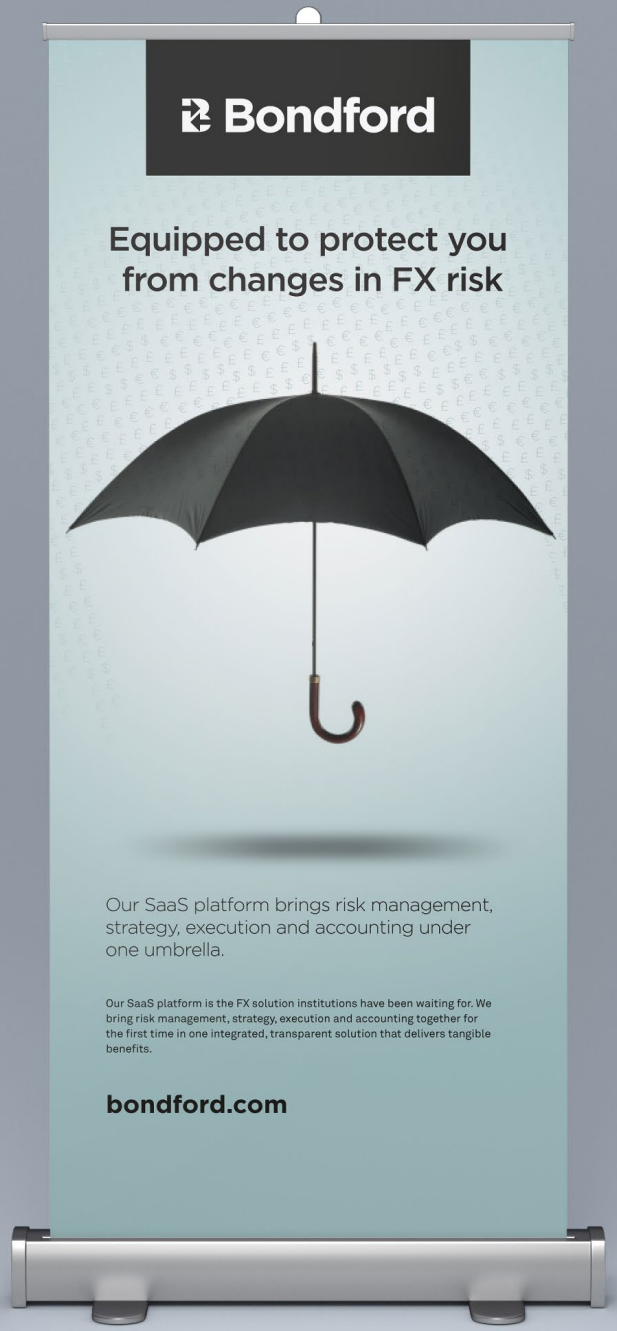
Logo Design

Adaptions

Primary Colour Palette

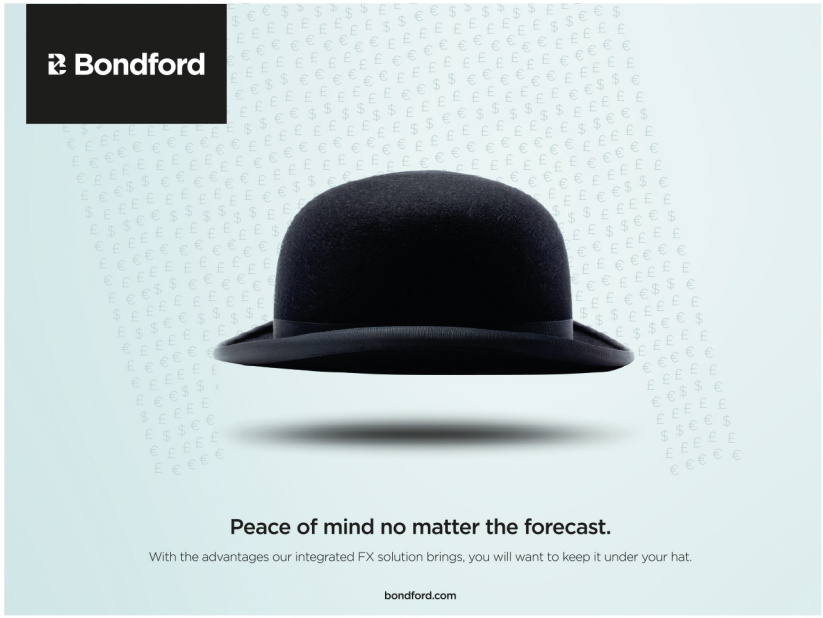
Brand application

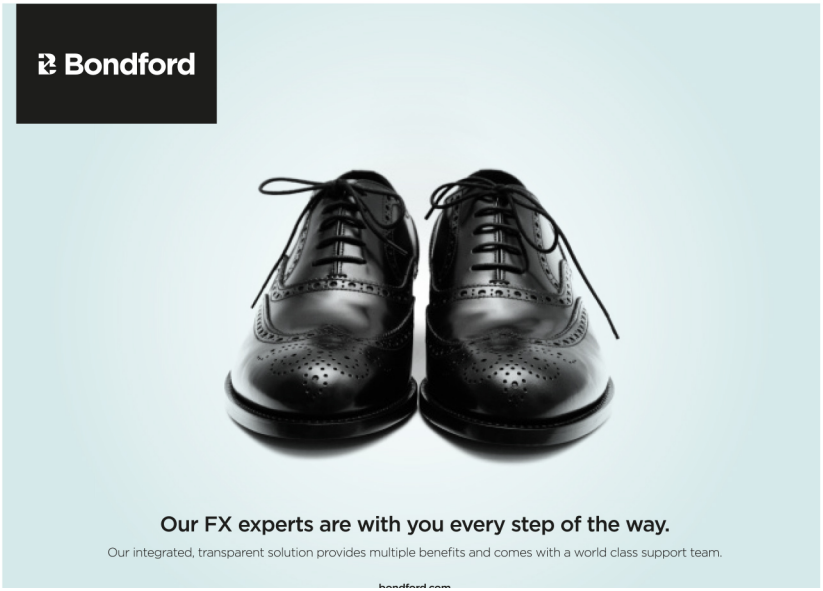
Brand application



Brand application

Brand application





Bondford Identity
#03

Logo Design

Bondford

Always to your advantage.

Adaptions

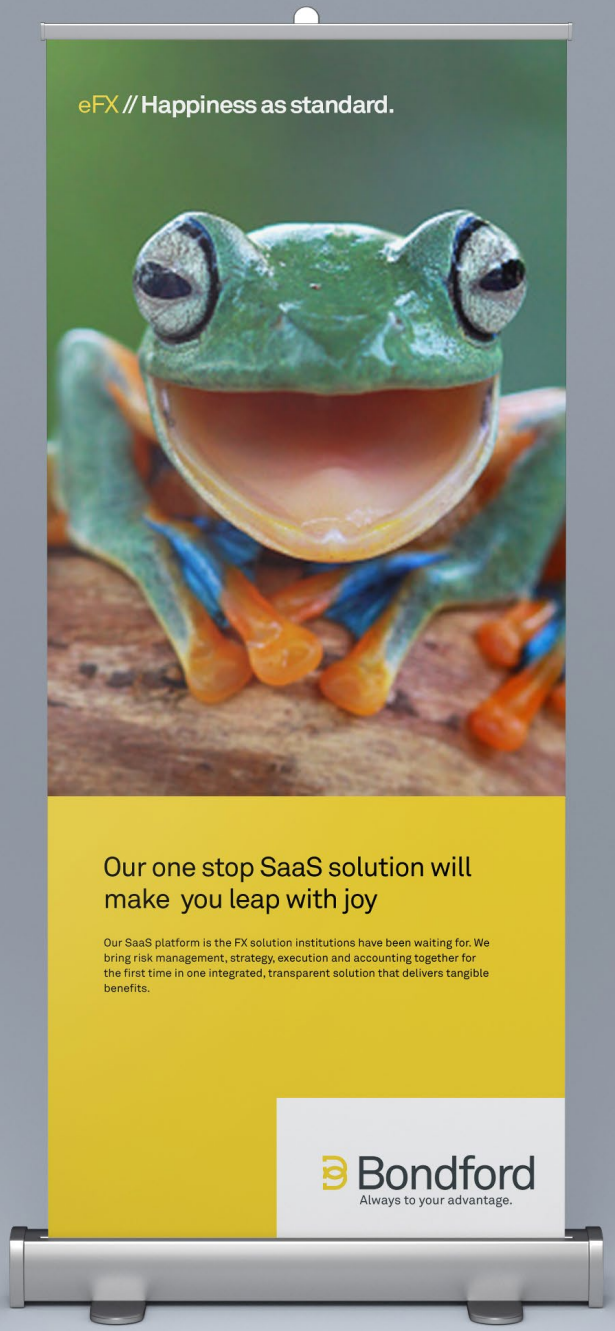
Bondford

Bondford

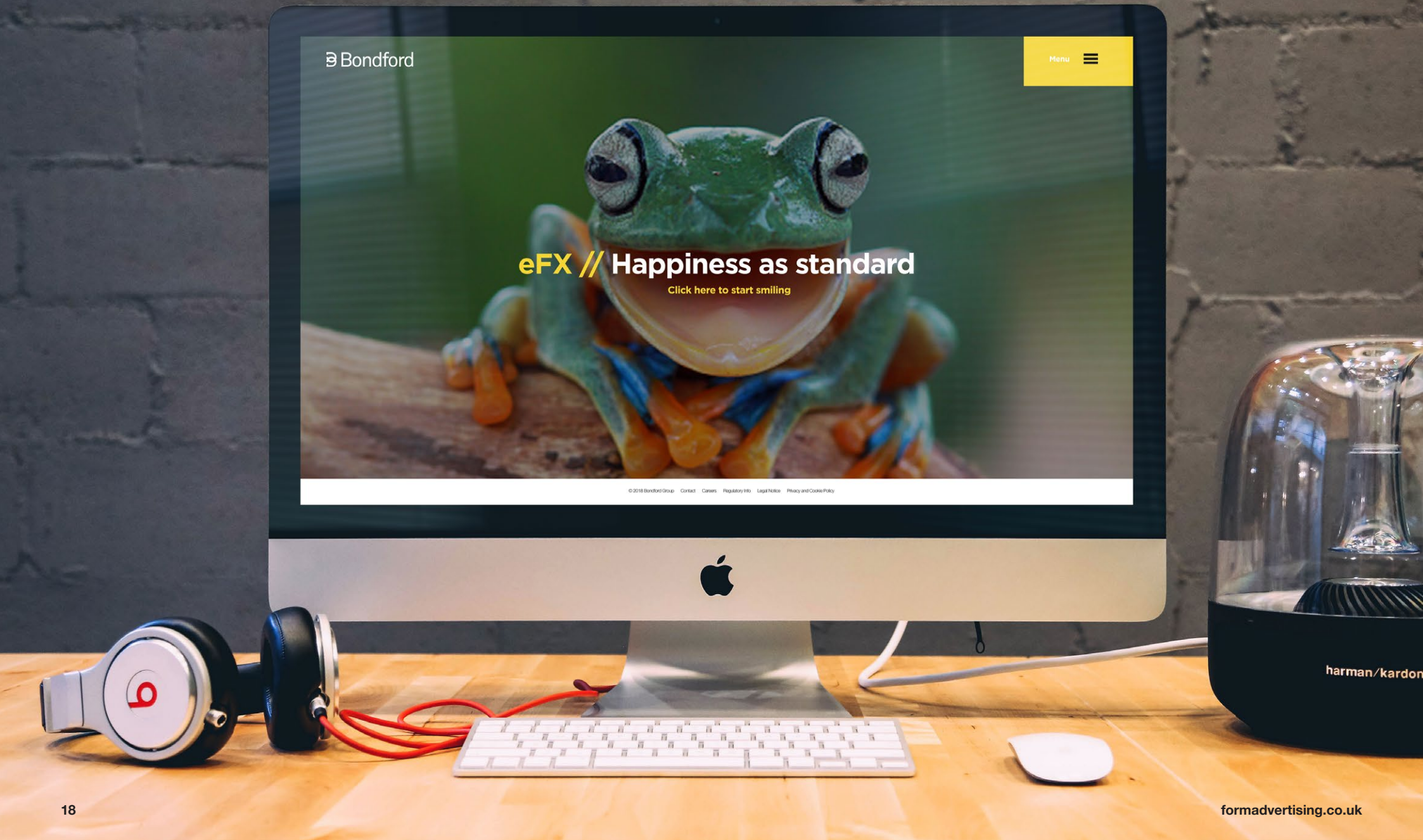
Primary Colour Palette

Brand application

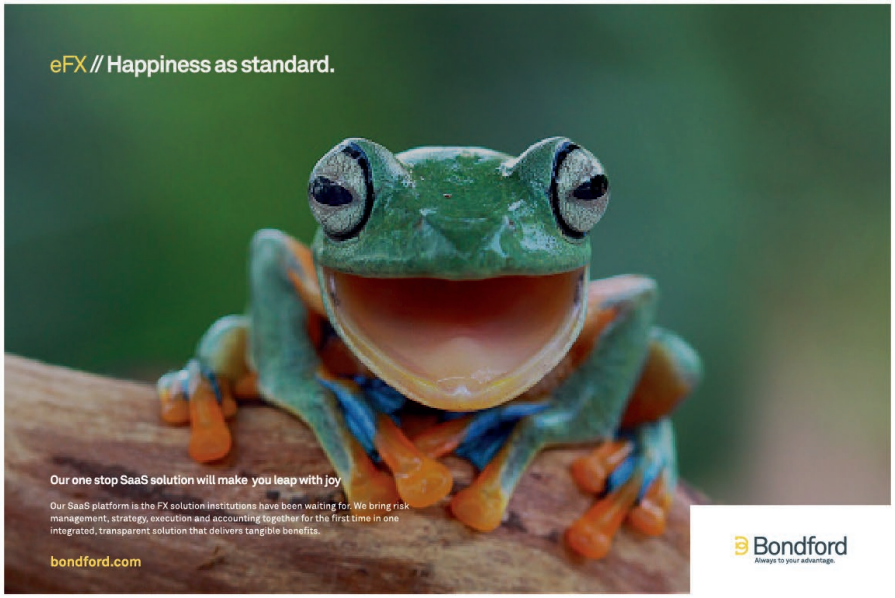
Brand application

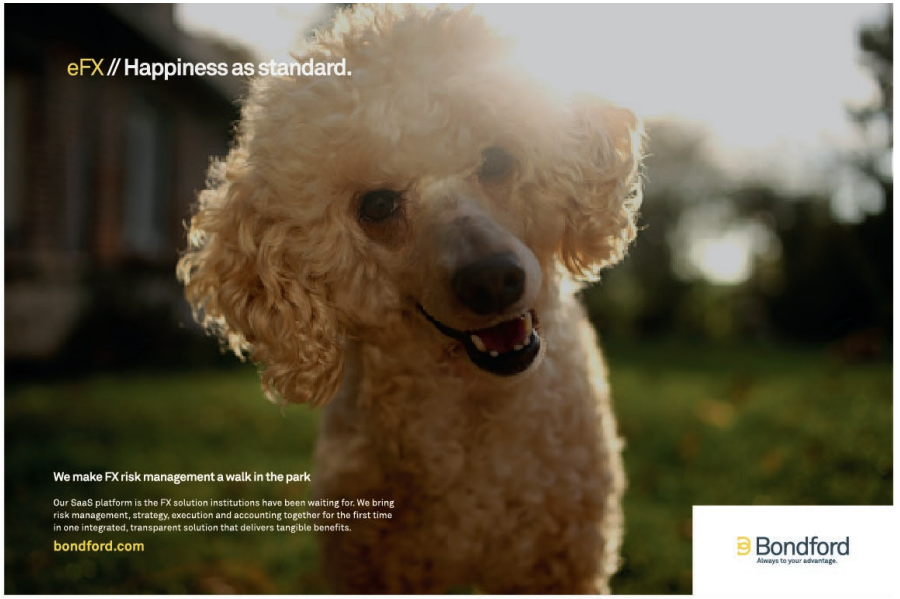


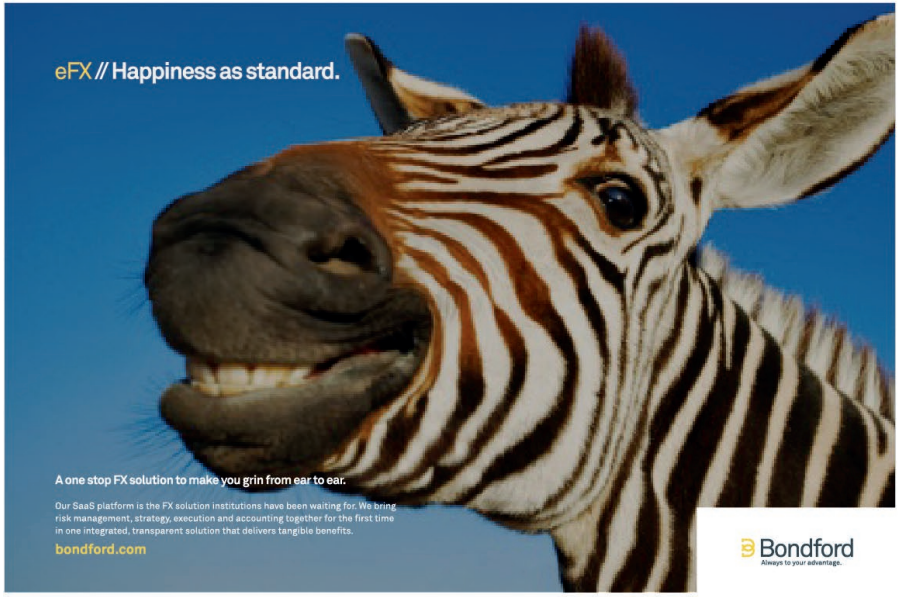
Brand application

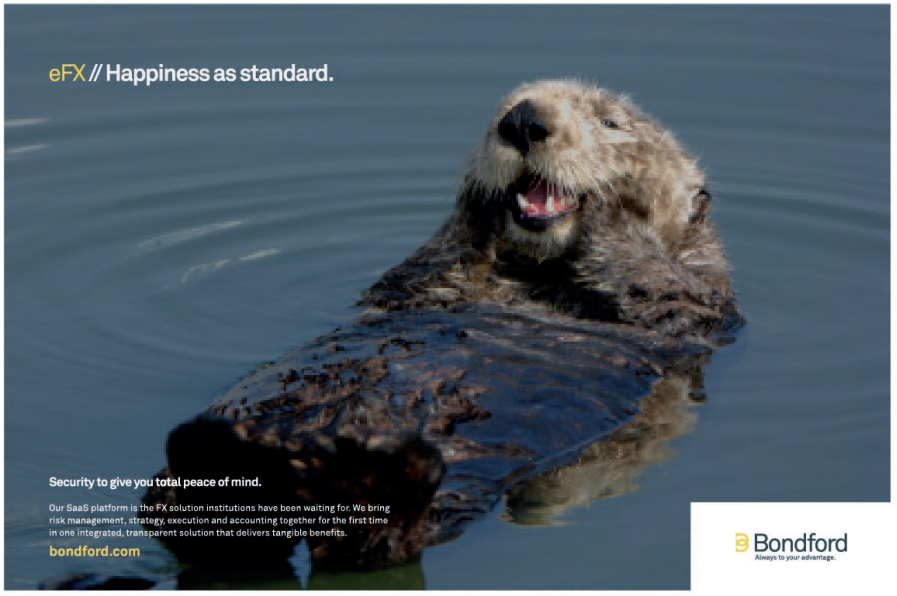


Brand application









Bondford Identity
#04

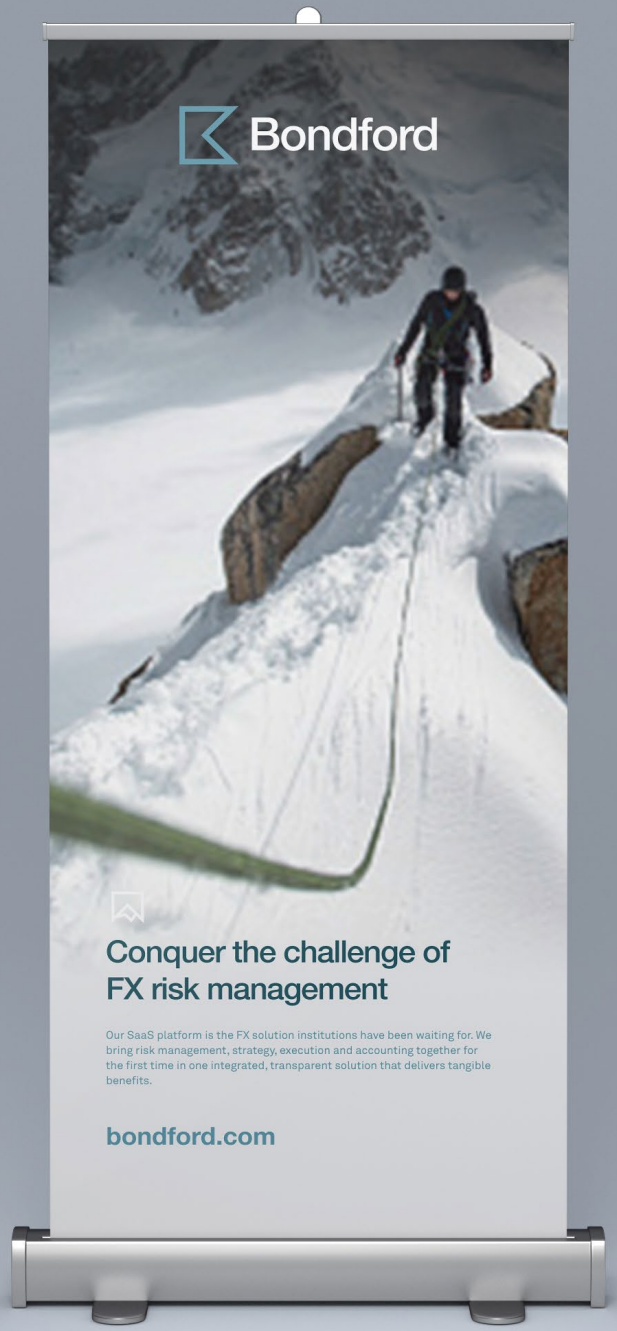
Logo Design

Adaptions

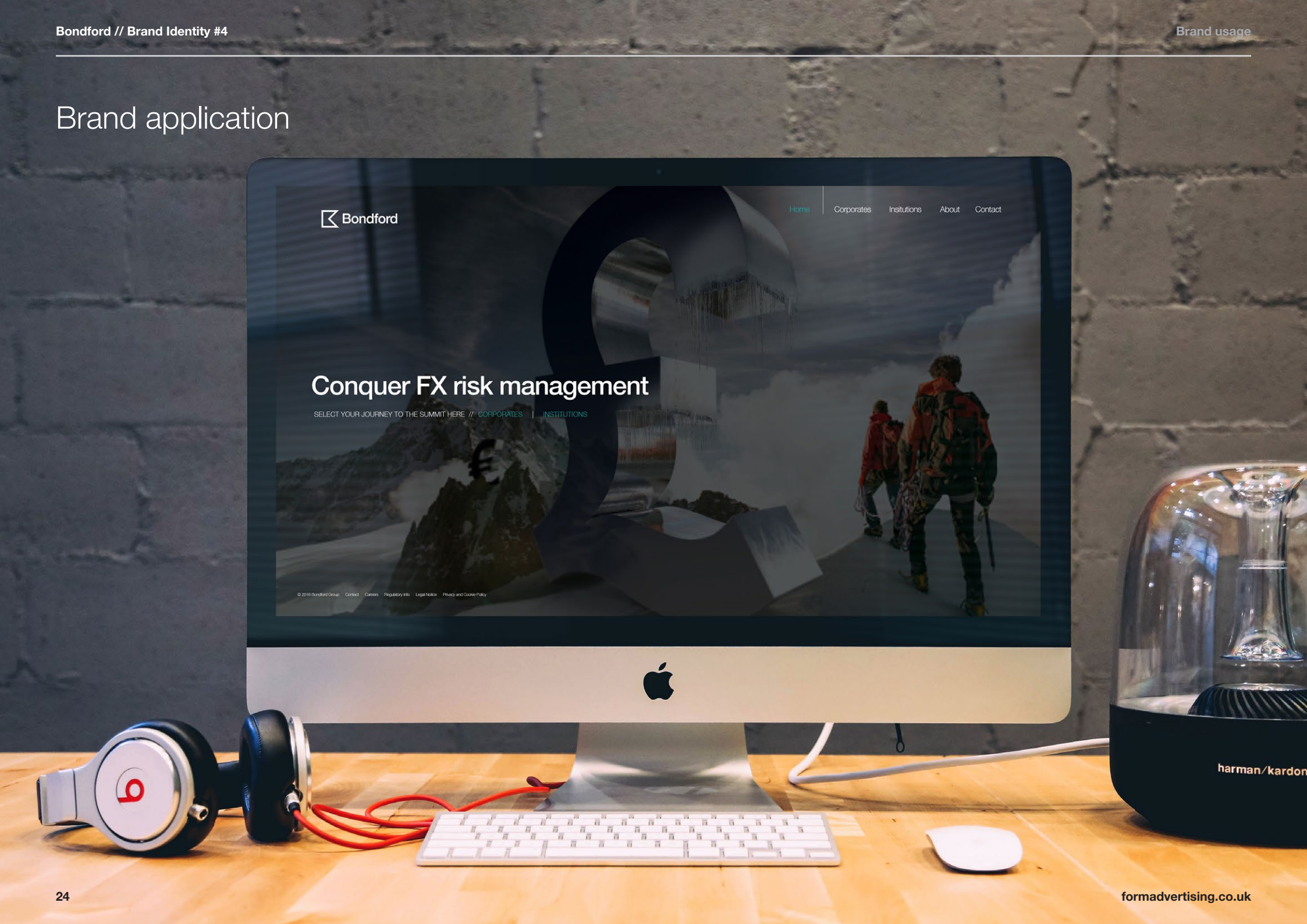
Primary Colour Palette

Brand application

Brand application



Brand application



Brand application

Brand comparison

Bondford.

Bondford

Bondford

Bondford

Thank you.

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